



NINA PERR

I was raised in Vancouver, B.C. and Indianapolis, and hold a Bachelor's degree in Visual Communication Design from Purdue University. Following a fulfilling five-year career development in Chicago, I'm embarking on a new chapter in California.

As a creative, I'm committed to curating emotional connection through branded experiences. I thrive on collaboration, merging diverse perspectives and genres to achieve a shared vision. My passions extend beyond conventional design, as I continually explore art direction in abstract realms like music and fashion.

My drive stems from a unique balance of empathy and rebelliousness. My work is a product of my personal growth, and a fervent desire to elevate the lives of others. Let's work!

software skills

MIDJOURNEY

ADOBE ILLUSTRATOR, PHOTOSHOP,
INDESIGN & PREMIERE

SQUARESPACE

WORDPRESS

MICROSOFT SUITE

[NINATPERR1.WIXSITE.COM/PAGE](https://ninatperr1.wixsite.com/page)

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317.431.3043.



ART DIRECTOR

MORNING WALK USA // SEP 2022 - CURRENT

Worked closely with well-known clientele such as Kalahari Resorts and Masonite Doors, to create branding ecosystems that support purpose, experience and performance for each unique client. My day-to-day capabilities include branded experience event booths, art director for video production and photoshoots, and collateral from social media posts to billboards.

GRAPHIC DESIGNER

BARK DESIGN // MAY 2019 - DEC 2021

Worked on design projects (logos & branding, web design & other collateral) for clientele ranging from small to large businesses and nonprofits with objectives to make a difference in the world (my favorite being The Chicago Field Museum).

JUNIOR GRAPHIC DESIGNER

SMARTERHQ // MAY 2017 - AUG 2017

Collaborated with senior graphic designer to enhance brand identity through web graphics, infographics, and branded docs.

COMMUNICATIONS INTERN

THE INDIANA ARTS COMMISSION // MAY 2016 - AUG 2016

Designed new concepting for web ads, billboards, banners, event flyers, booklets, etc. Contributed as an event photographer and biennial report contact.

BRANDING ARTIST

CONNER MICHAEL INTERNET STREETWEAR LINE // MAY 2016 - AUG 2016

Worked on a logotype for a seasonal line by Conner Michael from the Chicago Fashion Incubator, who created a new category in menswear, merging professionalism and streetwear.



PURDUE UNIVERSITY

WEST LAFAYETTE, IN // AUG 2014 - MAY 2018

Bachelor's Degree in Visual Communication Design.

THE STUDIO ARTS COLLEGE INTERNATIONAL

FLORENCE, ITALY // JUN 2017 - JULY 2017

Non-degree program in Batik (fabrics & dying), and Life Drawing.

PARSONS SCHOOL OF DESIGN BY YELLOWBRICK

ONLINE PROGRAM // MAY 2016 - AUG 2016

Parsons x Complex Streetwear Essentials. 5 modules covering the topics of design, history, marketing, retail, and business entrepreneurship (Certification).

SKILLPATH SEMINARS

LEARNING PROGRAM // JULY 2016

Certificate of Attendance: Managing Multiple Projects, Objectives and Deadlines.